

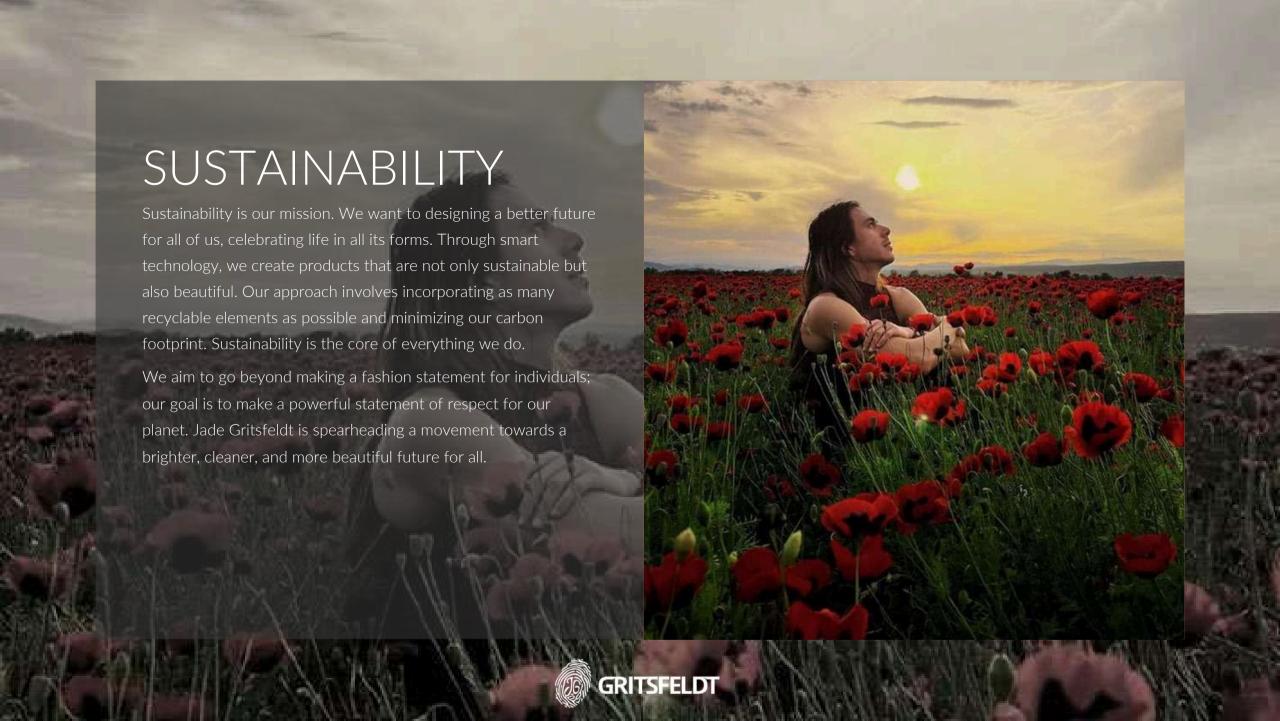
PROFILE

"With an unapologetically bold and disruptive character, we are challenging the norms and shaking up the status quo." Driven by a passion for fashion, levgen Gritsfeldt, envisioned Jade Gritsfeldt, a brand that would challenge conventions, ignite imaginations and redefine what it means fashion. With this vision in mind, in 2012, he embarked on a journey to dismantle existing paradigms and tear up the rulebook, empowering individuals by unlocking their untapped potential through distinctive and unconventional clothing. Our clothes act as powerful symbols of strength, uplifting and inspiring individuals to boldly and authentically express themselves with confidence. Our fully dedication lies in nurturing a community of individuals who embody a profound passion for self-expression and personal development.











AMUNCONVENTIONAL BESIGNER

levgen Gritsfeldt is one of Ukraine's fastest-growing and most popular fashion brands. With a strong emphasis on women's and men's wear, as well as accessories, the brand has been a consistent participant at Ukrainian Fashion Week since 2012, and has also engaged in other international projects. What distinguishes Jade Gritsfeldt is its unique approach to fashion, seamlessly blending haute couture with abstract and conceptual ideas to create unexpected combinations of color and texture. The brand's style is characterized by intricate cuts, designer prints, embroidery, and a commitment to exquisite craftsmanship and sculptural elements. However, it is not solely the garments that make this brand extraordinary. Jade Gritsfeldt strives to create wearable art, representing the perfect harmony between the human body, clothing, and meaningful messages. It serves as a medium for self-expression, giving voice to your individuality.

"Courage is about accepting yourself for what you are and allowing yourself to experience the full range of feelings and emotions."



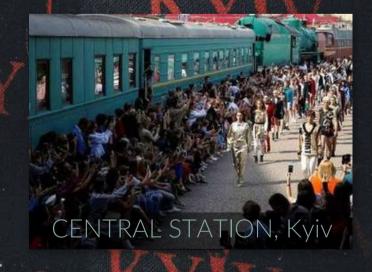
BRAND IMPRESSIONS

LATEST SHOWS







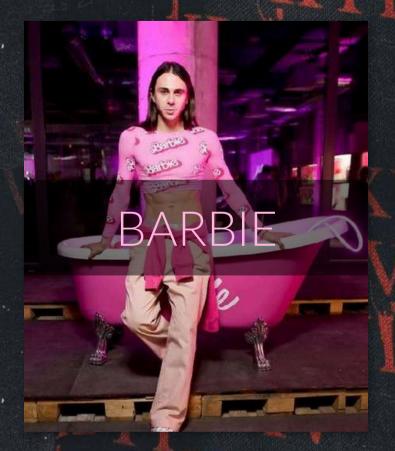


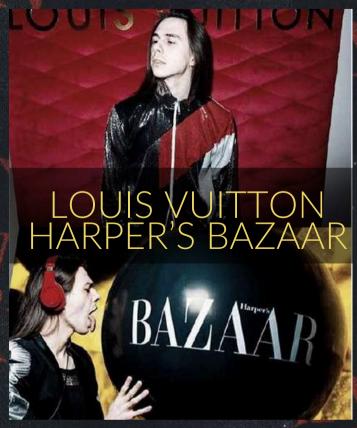






PROJECTS AND COLLABORATIONS









CLIENTS AND CELEBRITIES



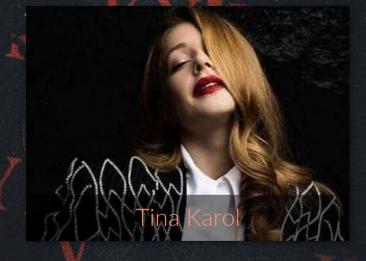














VARIETY WITH EACIEHC EP

A SELECTION OF ACKETS

"THE WAY WE CREATE CLOTHES PERMEATES THEM WITH POETRY. POETRY IS ALWAYS ABOUT THE STATE OF THE SOUL, ANESSENCEOFAFEELING. ANDI LIKETODRESSPEOPLEINFEELINGS, NOTINCLOTHES."



Vibration ofLove Bomber Jacket



Naked& Proud Bomber Jacket



StayUnited Jacket





Tiger ClawBomber
Jacket



Love ArisesFrom Love Bomber Jacket

PRESS PRINT







Men's Uno (Hong Kong)



Schön! Magazine



Cosmopolitan Ukraine



Pairs



Grazia



Vogue



Harper's Bazaar Ukraine



Harper's Bazaar China



Harper's Bazaar Ukraine



Vanity Fair



F.Y!



FASHION Network



Pink Magazine Ukraine



Marie Claire (Hong Kong)



Zink Magazine



Forbes



Runway



Berliner Zeitung



SOCIALS



42K

Instagram followers



44,8K

TikTok followers







